

# HEATHER WOODWARD

NAVIGATION  
MEDIA

201.704.3312 ~ HRWoodward@gmail.com  
www.HeatherWoodward.com

Abigail Palmer & Kegan Schell  
(424) 223-5700 ~ apalmer@navigationmg.com

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- Writer – Respawn Entertainment** 2022 - Current
- Writer on the narrative team for the award winning AAA game Apex Legends. Highlights include the video "KILL CODE: PART 2" (5m views across all social platforms) and multiple comics in addition to in-game content.
- Contract Writer – Netflix** 2019 – 2019
- Copywriter and sketch writer for many “Netflix Is A Joke” ad campaigns, including for *Seth Meyers: Lobby Baby*, *John Mulaney: The Sack Lunch Bunch*, *Astronomy Club Sketch Show* and *Iliza Shlesinger: Unveiled*.
- Freelance Copywriter – Magic Bullet Media** 2019 – 2019
- Freelance writer for various "7NOW" 7/11 digital campaigns.
- Writer – Betch - Teen Nick** 2015 – 2018
- Writer for the Teen Nick & AwesomenessTV sketch comedy series.
- Writer/Co-star - Hacking High School – AwesomenessTV** 2016 – 2017
- Writer for the AwesomenessTV original comedy series.
- Writer – Tap That Awesome App– AwesomenessTV** 2016 – 2017
- Writer for the AwesomenessTV original comedy series.
- Writer/Series Regular - The Elite Daily Show – Elite Daily/Go90** 2016 – 2017
- Writer and host of the original episodic content for Go90.
- Writer – What I Really Do – AwesomenessTV** 2015 – 2017
- Writer for the AwesomenessTV original comedy series.
- Writer – Paper Dolls - ABC Digital** 2014 – 2014
- Writer for a new digital sketch show on ABC Digital.
- Writer/Improviser/Director/Writing Coach – UCB Theatre, The Pack Theater & iO West** 2012 – Present
- **UCB Theater:** Member of the UCB Harold Teams *YETI* and *ROCOCO*. Writer and star of the long-running sketch show *Heather Woodward Is UnCastable*. Returning director, writer and actor for several shows including *Maude Night*, *Sketch Cram* and *The XX Factor*, plus original “Spank” shows.
  - **iO West Theater:** Writer/performer on the main stage sketch teams *DJ FAUCET* and *THE MUTINY*. Writing coach and director for multiple main stage sketch teams.
  - **The Pack Theater:** Writing coach/director for multiple house sketch teams.

## EDUCATION:

### Upright Citizens Brigade, NY/LA

*Advanced Study Program, Sketch Writing/Improvisation*

### The Groundlings Theatre

*Advanced Lab, Sketch/Improvisation*

### UCLA Extension Program, L.A, (On going)

*Concentration in Television Writing*

### University of the Arts, Philadelphia, P.A.

Bachelor of Fine Arts, *Concentration in Theatre Arts*

## RELATED EXPERIENCE:

2016 CBS Diversity Showcase writer, performer/director with the international Children’s Theatre and Education group *The Story Pirates*.